



Career & College Readiness Curriculum Program

A K12 Curriculum to Build Skills, Confidence, and Future Success

ICAN offers a comprehensive Career and College Readiness (CCR) curriculum for elementary, middle, and high school students, designed to prepare learners for success in school, college, and future careers. Whether used individually at each grade level or as a complete K–12 program, ICAN’s curriculum helps students explore career paths, recognize their strengths, and connect academic achievement to long-term goals.

Why Career & College Readiness Matters

Students who are college and career ready develop the **knowledge, skills, and strategies** necessary to thrive beyond high school. ICAN’s curriculum aligns with the **American School Counselor Association (ASCA) Mindsets & Behaviors** and national CCR standards, supporting each student’s **Individual Career and Academic Plan (ICAP)**. By building foundational skills early and guiding students through middle and high school, ICAN ensures a smooth, confident transition to post-secondary education and careers.

Program Highlights

Elementary School (Grades K-5)

- **Ignites Early Curiosity:** Introduces a wide range of careers, fostering self-awareness and exploration.
- **Builds Foundational Skills:** Focuses on self-reflection, collaboration, and growth mindset.
- **Connects Learning to Success:** Shows students how school relates to future opportunities.

Middle School (Grades 6-8)

- **Encourages Informed Exploration:** Students examine careers, interests, and pathways aligned to strengths.
- **Develops Core Skills:** Enhances decision-making, problem-solving, and goal-setting.
- **Connects Education to Career Goals:** Emphasizes planning and academic steps for high school and beyond.

High School (Grades 9-12)

- **Guides Intentional Planning:** Students explore careers, assess skills, and connect academic choices to goals.
- **Builds Advanced Skills:** Focuses on critical thinking, time management, and goal-setting.
- **Connects Education to Career Success:** Highlights the role of academic achievement and personal growth in long-term career satisfaction.

Program Features:

- Online portal with comprehensive lesson plans, slide decks, worksheets, and student-driven activities
- Implementation guide with scope, sequence, and step-by-step lessons

Virtual 9-12 Curriculum

ICAN offers a fully virtual version of our 9–12 curriculum that students can complete independently at their own pace. Each lesson includes built-in assessment tools that support progress monitoring and completion tracking. The virtual programs offers flexible integration into LMS, CIS, or district website platforms, and mirrors the scope and alignment of the standard curriculum with DCAP and ASCA integration.

- Virtual training with dedicated curriculum support
- Printed support kit including posters and activity cards (one included with K-5 license)
- Curriculum PLUS: program enhancements
- CIS integration

Flexible & Personalized Implementation

ICAN's curriculum can be integrated with existing career information systems or implemented as a stand-alone program. It delivers a tailored learning experience aligned with national standards to support individualized exploration at every grade level.

When used as a comprehensive K–12 framework, the curriculum creates a seamless progression of learning — building early awareness in elementary school, deepening exploration and planning in middle school, and guiding intentional decision-making in high school. This continuity supports alignment with DCAP (District Career and Academic Plan) standards, ensuring that students engage in consistent, developmentally appropriate CCR activities that build year to year and result in a stronger, more confident transition into post-secondary pathways.

Licensing

ICAN's Career and College Readiness Curriculum is available for licensing as a comprehensive K–12 districtwide solution or by individual levels — elementary, middle school, or secondary — allowing schools to implement the program in a way that best fits their needs. Licensing fees are customized for each district based on factors such as the number of buildings served and the length of the contract, ensuring a flexible and scalable option for schools of all sizes.

Getting Started

ICAN hosts **30–45 minute information sessions** for educators, counselors, and administrators, including program overviews, sample lessons, and training guidance.

- Visit www.ICANSucceed.org/curriculum for session dates, details or a recordings.
- Complete the interest form online, scan the QR code, or email curriculumteam@icansucceed.org for a personalized conversation about implementation.



The Iowa School Counselor Association (ISCA) board of directors has endorsed the ICAN Career and College Readiness Curriculum for grades 9-12. The curriculum is a student-centered resource that aligns with Iowa standards for District Career and Academic Plans and aligns with the professional school counseling standards of the American School Counselor Association (ASCA.)

About ICAN

ICAN has served the educational community and the students of Iowa since 1998. ICAN is a non-profit organization dedicated to providing solutions and resources to advance career and college readiness. The ICAN team have more than 150 years of combined experience in career and college readiness advising including K-12 school counselors, collegiate financial aid advisors, students services, admissions, and community college access organizations.

