



ICAN Programs & Services for 2026-27

Career and college readiness isn't one program, one event, or one grade level. It's a **system of support** that grows with students, engages families, equips educators, and aligns with district goals and requirements.

Schools can partner with ICAN for a **coordinated, comprehensive approach** to career and college readiness, that meets DCAP standards, aligns with the ASCA model, and engages students and parents in the planning process.

Programming Options:

Comprehensive Career and College Readiness Curriculum

A comprehensive K-12 career and college readiness curriculum, available as a full district wide solution or licensed by grade band. Schools can implement a cohesive, scaffolded approach or target specific levels based on local needs. The ICAN curriculum has been approved by the State of Iowa's Department of Education as a Supplemental Resource for meeting DCAP requirements.

High School Level Presentations

Engaging presentations for high school students and families that break down career exploration, college planning, and financial aid into understandable next steps. These sessions help align student goals with family support and decision-making.

Includes:

- Freshman Transitions (grade 9)
- Life After High School - A Guide to Career and College Planning (grades 10-11)
- How to Pay for College - A Guide to the Financial Aid Process (grades 11-12)
- [Click here to learn more](#)

Middle School Level Presentations

Middle school presentations tailored specifically for grades 6–7 and grade 8, delivering age-appropriate career awareness and early planning content. Each session aligns with students' developmental stages and school counseling goals.

Includes:

- Career and College Planning (grades 6-7)
- Financial Aid Awareness (grade 8)
- High School Transitions (grade 8)
- [Click here to learn more](#)

Tailored Presentations/Events

Flexible presentation offerings for grades 6–8 and 9–12 that allow districts to align messaging with local goals and student readiness. Each session is intentionally designed to build skills and knowledge appropriate to the level while maintaining overall program continuity. Topics can include:

- Academic Planning
- Exploring careers in building trades
- Careers in the military
- Covering College Costs
- Scholarship Process
- FSA ID Workshop
- How to Apply (to college, employment, apprenticeships, military)

FAFSA Completion Event

A coordinated FAFSA Completion Event designed to remove barriers to financial aid access through guided, one-on-one support for students and families. Events align with school timelines and district goals to improve completion outcomes.

Pricing:

Presentations & Events:

- A la Carte - \$400 per event/visit
- Basic \$700 (1 presentation & 1 FAFSA completion event)
- Core Support: \$1,100 (3 events)
- Enhanced Support: \$1,400 (4 events)
- Strategic Partner: \$2,100 (up to 6 events)
- [Click here to learn more](#)

Curriculum pricing is based on level and number of years. Base pricing includes:

- Elementary (K-5): \$7,500 for five-year license
- Middle (6-8): \$2,000 per year
- High School (9-12): \$2,000 per year
- Multi-year licenses provide discounts for years 2+
 - IE. A five-year 9-12 license would be \$2,000 for year one, and \$1,000 for each subsequent year.

Combining curriculum and events or creating a district-wide plan will result in deeper discounts across activities. These plans are tailored upon request. [Click here to learn more.](#)