

Prerequisites:

- Career Assessment
- The Big Picture

Lesson Goal

The lesson goal is to engage students in identifying careers through research, and for students to better understand the return on a college investment based on the life potential certain careers offer.

What should student learn from the lesson?

- Students will learn how to effectively choose a college that lines up with the potential starting salaries for their intended career field
- Students will learn about career outlook and graduation placement rates for their chosen career path.
- Students will explore jobs held by people who graduated with a degree in their major or interest area.
- Students will potentially learn about career fields they didn't know existed.

What is the in-class activity?

- Define Return on Investment (ROI) and provide examples of investment. Discuss college as self-investment with potential rewards in the future. Show college ROI with salary ranges from HS graduate and degree holder.
- Each student selects five careers and completes the ROCI assessment, gathering data on these careers and completing the worksheet.
- Discussion with students on results and impact on career decisions.

What is the takeaway for students?

- Student will know the earning potential of their future career and the financial return on a college investment for that career.
- Students will understand career requirements, work environment, and industry outlook for careers of interest.

Materials Needed:

- Computer
- Big Picture Chart
- ROCI worksheet