**FAFSA Certified Staff Talking Points**

* Financial aid season is a time for high school students and their families to start defining their plans for college including securing financial aid, scholarships and other funding to pay for tuition, room and board, books and the other expenses of a college education.
* The FAFSA is the required form for federal financial aid and the basis for some of the financial aid from the state and the colleges.
* Iowans left nearly $25 million in grants and scholarships on the table by not completing the FAFSA
* Data shows that students have an 85% chance of being awarded financial aid by simply completing the FAFSA form.
* The FAFSA can be filed on your own, but professional assistance can make the process less confusing and can ensure accuracy. Our team members have completed the ICAN FAFSA Certification Training and are ready to provide professional help and, best of all, it’s free!
* We at {Insert credit union name} are here to help! Let one of our certified FAFSA professionals assist you in getting ready to pay for college.