

Prerequisites:

- None

Lesson Goal

The goal of this lesson is for students to understand the positives and negatives of social media and the impact or consequences of the profile provided through their social media activity.

What should student learn from the lesson?

- Students will understand the power of social media in positive and negative ways.
- Students will understand the importance of using appropriate tone and mode of communication on social media.
- Students will learn how conduct on social media outlets is utilized by colleges, scholarship committees, and employers.

What is the in-class activity?

The PowerPoint will drive the lesson, but there are several opportunities for students to discuss and report out from a pair or small group.

What is the takeaway for students?

- It is important to know that the things students communicate, including on social media, have positive and negative consequences in a student's life – especially in making favorable impressions with college staff or potential employers.
- Social media is a powerful tool that can be used for many positive experiences but can be misused and inadvertently lead to negative impressions and experiences

Materials Needed:

- PowerPoint
- Projector
- Pencils or Pens
- Handouts (Devices could be used for handouts and completed electronically)